

Ro'ee Levy

roeelevy@tauex.tau.ac.il · roeelevy.com · +972-54-4539109 · +1-8572220747

ACADEMIC EMPLOYMENT

2022 - Senior Lecturer (tenure track), Tel Aviv University, Department of Economics
2021 - Lecturer (tenure track), Tel Aviv University, Department of Economics
2020-2021 Postdoctoral Associate, Massachusetts Institute of Technology, Department of Economics

AFFILIATIONS

2023 - CEPR Research Affiliate

EDUCATION

2020 Ph.D., Economics (with distinction), Yale University
2013 M.A., Economics (Magna Cum Laude), Tel Aviv University
2008 M.A., Political Science (Summa Cum Laude), Tel Aviv University
2007 B.Sc., Computer Science (Magna Cum Laude)
Political Science (Magna Cum Laude), Tel Aviv University

PUBLISHED AND FORTHCOMING PAPERS

“The Effects of Political Advertising on Facebook and Instagram: A Randomized Experiment” (with Hunt Allcot, Matt Gentzkow, and 30 others). Accepted. *Nature Human Behavior*.

“The Economics of Social Media” (with Guy Aridor, Rafael Jiménez-Durán, and Lena Song). 2024. *Journal of Economic Literature*, 62 (4): 1422–74.

“Social Media and Mental Health” (with Luca Braghieri and Alexey Makarin). 2022. *American Economic Review*, 112(11), 3660-93

“Social Media, News Consumption and Polarization: Evidence from a Field Experiment”. 2021. *American Economic Review*, 111(3): 831-870.

“Adoption of Community Monitoring Improves Common Pool Resource Management Across Context” (with Tara Slougha, Daniel Rubenson, and 16 others). 2021. *Proceedings of the National Academy of Sciences*, 118 (29).

WORKING PAPERS

“[The Effects of Social Movements: Evidence from #MeToo](#)” (with Martin Mattsson)

R&R, *Review of Economics and Statistics*

“[Decomposing the Global Rise of Populist Parties](#)” (with Oren Danieli, Noam Gidron, Shinnosuke Kikuchi)

Reject & Resubmit, *Journal of Political Economy*

[Experiments on Social Media](#) (with Guy Aridor, Rafael Jimenez, Lena Sone)

Forthcoming, *Handbook of Experimental Methods in the Social Sciences*

GRANTS AND FELLOWSHIPS

| | |
|------------|---|
| 2024-2029 | ERC Starting Grant |
| 2023 | Alfred P. Sloan Foundation: Unfollowing low-quality sources: A field experiment to mitigate the harm of online misinformation [subaward] (with Betsi Grabe, Brendan Nyhan, Filippo Menczer, Giovanni Luca Ciampaglia) |
| 2023 | Maurice Falk Institute for Economic Research in Israel (with Moses Shayo and Guy Yanay) |
| 2023 | Open Philanthropy (with Doreen Boyd, Martin Mattsson, and Sumil Thakrar) |
| 2022-2024 | Tel Aviv University Center for AI and Data Science High Impact Award (with Luca Braghieri, Sarah Eichmeyer, Markus Mobius, and Jacob Steinhardt) |
| 2022 | Time-sharing Experiments for the Social Sciences (with Joseph S. Shapiro Maximiliano Lauletta, and Dmitry Taubinsky) |
| 2021-2024 | Israel Science Foundation: Decomposing the Rise of Populist Parties (with Oren Danieli) |
| 2021-2023 | Alon Fellowship for Outstanding Researchers, Israeli Council for Higher Education |
| 2020 | George Trimis Dissertation Prize, Yale University |
| 2019 | Tobin Center for Economic Policy and Yale School of Management Data Funding Grant (with Michael Sullivan) |
| 2017 | Yale Institution for Social and Policy Studies Field Experiment Initiative Award |
| 2017; 2019 | Yale Economics Department Research Grant (2019 with Martin Mattson) |
| 2016; 2018 | Program in Applied Economics and Policy Research Grant, Yale University |
| 2016 | Graduate Policy Fellow, Yale Institution for Social and Policy Studies |
| 2012; 2013 | Achievement of Excellence Graduate Student Prize |
| 2011; 2012 | Akirov Scholarship, Tel Aviv University |

CONFERENCES AND INVITED PRESENTATIONS

- 2022 *ESEM Award - best papers in applied economics presented by young researchers*
- 2025 (planned) AEA 2024; ACES 2024; Hebrew University of Jerusalem; Bar Ilan University; Munich University; CesIFO; Warwick; George Mason University; University of Maryland; Georgetown University; Workshop on Polarization in the Age of AI, John Hopkins
- 2024 Columbia Political Economy Seminar; NYU Center for Social Media and Politics; CEPR Paris Symposium; TSE Digital Conference (speaker and roundtable member); EJPE Conference on Political Economy, Napoli; NBER Fall Political Economy (discussant) European Economic Association 2024; Econometric Society European Meeting 2024; Ben Gurion University; Haifa University; Game Theory Seminar, Technion; National Graduate Institute for Policy Studies (virtual); Toulouse Online Economics of Platforms Seminar (discussant); ICI Conference 2024, Jerusalem; CEPR media plurality webinar; ERINN 2024, Venice; Environmental Economics and Management Seminar, Hebrew University of Jerusalem; Media Bias and Political Polarization Conference, Bergen
- 2023 Paris Empirical Political Economics Seminar; University of Bologna; DLPE Seminar, Bocconi; University of British Columbia; Israel Political Science Association; Copenhagen University; Frankfurt University; J-PAL Workshop: Bridging Disciplines to Advance Governance Research; Social Economics Conference, Chicago University; Tel Aviv University Digitization and IS Seminar; Israel Economic Association, Annual Conference; The Annual Israeli Conference for Science and Environment; The Israeli Association for the Study of European Integration, Tel Aviv; 2nd CEPR Workshop on Media, Technology, Politics, and Society (discussant)
- 2022 CESifo Workshop on Political Economy, Dresden; National University of Singapore; Ben Gurion University; Harvard Political Economy Seminar; APSA 2022; Barcelona Summer Forum: Political Economy; CEPR Political Economy Programme 2022, Stockholm; Tel Aviv University Business and Economy Seminar; CEPR Workshop on Media, Technology, Politics, and Society, Rome (discussant); EEA 2022; ESEM 2022; Einaudi Institute for Economics and Finance; Pompeu Fabra University; NBER Spring Economics of Culture and Institutions Meetings (discussant); MEDEA-University of Pavia Seminar Series; Stockholm University; Zurich University; Communications, Haifa University; Political Economy Series, Hebrew University of Jerusalem; Information and misinformation on social media, Bavarian Academy of Humanities and Sciences Workshop; University of Michigan; ASSA Annual Meeting; Political Science, Tel Aviv University; Uppsala University
- 2021 Munich Lectures in Economics 2021: Workshop on Social Media and Democracy; 2021 FTC Microeconomics Conference (discussant); NYC Media Seminar; Harvard Behavioral Political Economy Workshop; NBER Political Economy (discussant); Toulouse School of Economics; ASSA Annual Meeting; Southern Economic Association Conference

| | |
|------|---|
| 2020 | NBER Summer Institute: IT and Digitization; Advances with Field Experiments Conference; ZEW Conference on the Economics of Information and Communication Technologies; Center for Social Media and Politics, New York University; Cornell University; Microsoft Research; Northwestern University; UCLA Anderson School of Management; University of Chicago Booth School of Business; MIT; UCSD; Facebook Computation Social Science Group |
| 2019 | Tel Aviv University; Haifa University; Hebrew University; Bar Ilan University; IDC Herzliya; Northwestern University; Social Media Governance Initiative Conference, Yale University; U.C. Berkeley |

OTHER TALKS

| | |
|------|---|
| 2024 | Stolen Attention Movement |
| 2023 | Democracy and Technology Annual Conference, Tel Aviv; Impact of Climate Change on Labour Relations and the Future of Work, Tel Aviv |
| 2022 | Israel Democracy Institute; The Green Transition in Europe and the Middle East Conference |
| 2021 | Number Six Club Lecture Series (MIT) |
| 2020 | MIT Research to Policy Engagement Initiative; INSS Influence Group |

TEACHING EXPERIENCE

2024 *Rector's Award for Excellence in Teaching*

| | |
|---|---|
| Introduction to Political Economy, Graduate | MIT (2020); Tel Aviv University (2022-2024) |
| Surveys and Field Experiments | Tel Aviv University (2023-2025) |
| Introduction to Econometrics | Tel Aviv University (2024-2025) |
| Seminar in Media Economics | Tel Aviv University (2022-2025) |
| Economics Research and Communication | MIT (2020) |

REFeree SERVICE AND AWARDS

2024 *JEEA Excellence in Refereeing Award*

2021, 2022, 2023 *AER: Insights Excellence in Refereeing Award*

| | |
|---|--|
| <i>American Economic Journal: Applied Economics</i> | <i>European Economic Review</i> |
| <i>American Economic Journal: Economic Policy</i> | <i>Journal of Development Economics</i> |
| <i>American Economic Review</i> | <i>Journal of Economic Behavior and Organization</i> |
| <i>American Economic Review: Insights</i> | <i>Journal of the European Economic Association</i> |
| <i>Econometrica</i> | <i>Journal of Political Economy</i> |
| <i>Economic Journal</i> | <i>Journal of Public Economics</i> |
| <i>Economic Letters</i> | <i>Journal of Law, Economics, and Organization</i> |

Israel Economic Quarterly
Management Science
Nature
Nature Human Behavior
PLOS One
Political Behavior

Public Opinion Quarterly
Quarterly Journal of Economics
Science Advances
The Review of Economics and Statistics
The Review of Economic Studies
World Bank Economic Review

CONFERENCE ORGANIZED

| | |
|------|--|
| 2025 | CEPR Workshop on Media, Technology, Politics, and Society, Bocconi (Organizing & Scientific Committee) |
| 2023 | SRC Workshop on the Economics of Social Media, NYU (Organizing & Scientific Committee) |

NON-ACADEMIC EMPLOYMENT

| | |
|-----------|--|
| 2013-2014 | Advisor to the Deputy Director of the Israel Tax Authority, coordinated the Third Green Taxes Committee focusing on alternative energies in the transportation sector, Mimshak Science and Policy Fellowship Program |
| 2011-2013 | Economist, The Association of Environmental Justice in Israel |
| 2010-2013 | Researcher, The Macro Center for Political Economy, Tel Aviv |